Sports Section
P.O. Box 639
Turnersville, New Jersey 08012
(609) 589-9090

Date February 18 1983

Advertising Agreement

The undersigned hereby agrees that at least four clocks bearing advertising for Marlboro cigarettes shall be displayed at locations mutually agreed upon within the spectator and/or concourse areas of the racetrack specified below. It is agreed that all clocks will be illuminated at all events and that Marlboro shall be the exclusive cigarette advertiser.

Race Track : Vernon Downs

Number of Clocks : ~~4~~ 3 single / double

Contract period begins : ~~April 1983~~ Should be MARCH '88

Years : 5 (five) Ends October 1987

Annual payment : $5000., payable on the first day of the racing season.

Renewal : Vernon Downs (track) will give Sports Section and Marlboro the first right to renew this agreement prior to the end of the agreed period stated above.

Merchandising : If desired, Marlboro roofs are to be placed on all cigarette machines.

2 roofs. (They replace camels.)

Agreed to and accepted

(Owner or Operator) **Sports Section**

By : Vernon Downs Frank O White, Pres. **By :** R.A Dougherty R.A. Dougherty

A DIVISION OF PICTORIAL DISPLAYS, INC.

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